

eApp: A tailored, online client application

Life is a little easier with Securian Financial's customized eApp. Your clients only answer relevant questions based on their demographic information and the product they're applying for. This online solution means less paperwork, which saves you time and saves some trees.

Benefits

- Lets you immediately submit application electronically
- Ensures the right forms are completed
- Links easily to the illustration
- Speeds up the application process
- Increases application accuracy¹
- Offers a more streamlined underwriting process
- Tailored application experience – only asks relevant questions



Convenience for you and your clients

- eSignatures are applied to all required forms so the client only signs once
- No entering duplicate data – client information carries through entire application
- Save and return to incomplete applications at any time
- Choose from several electronic signature options

Choose from 3 convenient eSignature options

With eSignature, you don't have to worry about mailing or faxing documents to clients. Select the eSignature process that works best for you:

Face-to-face

- All applicants must be present
- ID required
- Application can be eSigned immediately

eSignature combo

- Combines face-to-face method with traditional eSignature
- One or more applicants are not present
- Those available eSign immediately (ID required).
- Those not present provide eSignature via email process

eSignature via email

- Applicants do not need to be present
- An email with a link to a secured website is delivered to the applicants
- They follow a few easy steps to electronically sign the application
- Once eSigned, the application will be securely transmitted back to you. You eSign it and forward to us via a secured channel



Learn more

If you have questions, contact the eApp Support Team at 1-800-328-6124.

¹ Applications in good order dependent on accurate data entered.

Insurance products are issued by Minnesota Life Insurance Company in all states except New York. In New York, products are issued by Securian Life Insurance Company, a New York authorized insurer. Minnesota Life is not an authorized New York insurer and does not do insurance business in New York. Both companies are headquartered in St. Paul, MN. Product availability and features may vary by state. Each insurer is solely responsible for the financial obligations under the policies or contracts it issues.

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