

## Special Conversion Opportunity Extended

2801 Highway 280 South • Birmingham, AL 35223 • 1-800-333-3418 • www.protectivelifebrokerage.com

### **Special Conversion Opportunity Extended for Protective Life and West Coast Life Term Policyholders**

Protective Life is extending a special conversion opportunity to **Term life insurance policyholders**. Clients who own a Protective Life or West Coast Life Term insurance policy that meets certain criteria can convert their policy to an eligible Protective Life permanent insurance option, without proving insurability. **This special opportunity will be available as part of our conversion program through 2012.**

The program details are as follows:

- **All Protective Life and West Coast Life Term policies dated January 1, 2008 or later** are eligible for this special conversion opportunity (*Subject to conversion provisions within the current policy*).
- Eligible Protective Life permanent insurance products for this special conversion opportunity are ModLife, OneStep Life, and Centennial G II Plus. (*Centennial G II is not available*).
- No evidence of insurability is required.
- In the first 12 months of the policy being issued, the agent will receive net commissions.
- Full commissions will apply after the policy's first anniversary.
- Protective Life's standard conversion products (ProClassic UL, Non-par Whole Life, VUL) still remain eligible.

#### **Questions?**

**Agents - Please contact your BGA**

**BGAs - Please contact your Regional Representative  
or the Protective Life Sales Desk at 877-778-3500, Option 2**

Life insurance is issued by Protective Life Insurance Company, 2801 Highway 280 South, Birmingham, AL 35223. Product features and availability may vary by state. Consult policy for benefits, riders, limitations, and exclusions. Subject to underwriting. Up to a two-year contestable and suicide period. Benefits adjusted for misstatements of age or sex. In Montana, unisex rates apply. All payments and all guarantees are subject to the claims paying ability of Protective Life Insurance Company.